



That's An Order! Supreme Veteran's Day Sales Event!

We order you to take advantage of the best pricing of the model year on a new custom order or stock Supreme in North America. In honor of our military, when you purchase a new Supreme through Veteran's Day 2023 you will get as much as \$10,000.00 off. This warrior's deal ends November 12th, 2023 so contact your nearest Supreme Boats dealer today!

Get as much as \$7,500.00 off of a new Supreme through Veteran's Day 2023. Military service members and Veterans will be honored with as much as \$10,000.00 off of a new custom order or stock Supreme.

2023 WWSC Salute to Service Promotion! Purchase a new Supreme during the week of the Centurion World Wake Surfing Championship (9/18/23 - 9/24/23) to get \$10,000.00 off as a civilian in honor of our military service men and women.

If you are looking for a 2022 or 2023 Supreme at an even deeper discount, order your local dealer to tell you about their top secret inventory reduction incentive.

NOTE: This incentive is only available to North American Supreme Dealers who are "On Program" for 2024MY as well as in "good standing" with their 2023/ 2024 Dealer Agreement.

Promotion Objectives:

- Incentivize New Custom Order and Stock Supreme Retail Sales.
 - 2024 Order/ Stock Sales: As much as \$10,000.00 off for military service members and veterans or as much as \$7,500.00 off for other buyers.
 - Extend 2024MY backlog with retail sold confirmed orders with approved financing that will not add to dealers' inventories so we can increase production capacity to 3-a-day.

- 2023/ 2022 Stock Sales: As much as \$15,000.00 off for military service members and veterans or as much as \$10,000.00 off for other buyers. *(We will not be advertising these dollar amounts. The dealer will be able to communicate the incentive as needed.)*
 - Continue to reduce dealer inventories.
- Capture and provide qualified leads to dealers to help extend backlog and reduce inventories.
- Get interested buyers coming into dealerships to help extend backlog and reduce inventories.
- Nurture 2024 custom order buyers after the deposit to better the customer's experience and bolster Supreme's brand image.

Customer Benefits:

- Amazing \$7500 or \$10,000 discount on a new custom order or stock 2024 Supreme.
- Take delivery of your new 2024 Supreme this Spring.
- Amazing 10k or 15k discount on a new inventory 2022/ 2023 Supreme.

Supreme Factory will provide:

- National Ad Campaign
 - BoatTrader.com
 - OnlyInboards
 - Social Media
 - 2023 WWSC Live Stream
- \$3,750.00 or \$5,000.00 sent to the dealer for their custom order or 2024MY new inventory Supreme within 4 weeks of boat delivery and warranty registered in Dealers Circle as well as completion of promotion requirements.
 - \$3,750.00 check sent unless purchasing customer is past or present military, then a \$5,000.00 check will be sent.
 - 2024MY stock boat sale requires a confirmed replacement order with approved financing to receive the rebate incentive.
- 2023 WWSC Promo: \$5,000.00 sent to dealer for their custom order or 2024MY new inventory Supreme within 4 weeks of boat delivery and warranty registration in Dealers Circle.
 - Dealers who sell a new retail sold custom order must place and confirm the Supreme order with approved financing on or before October 2, 2023.
- \$5,000.00 or \$7,500.00 sent to the dealer for their 2022/ 2023 new inventory Supreme sale within 4 weeks of boat delivery, warranty registered and replacement order confirmed with approved financing in Dealers Circle as well as completion of promotion requirements.
 - \$5,000.00 check sent unless purchasing customer is past or present military, then a \$7,500.00 check will be sent.

Dealer will provide:

- Match the \$3,750 or \$5,000 off the factory is giving for a total of \$7,500.00 or \$10,000.00 off to the new custom order or inventory 2024 Supreme buyer.

- Match the \$5,000 or \$7,500 off the factory is giving for a total of \$10,000.00 or \$15,000.00 off to the new inventory 2022/ 2023 Supreme buyer.
- Place and confirm new retail sold or replacement order with approved financing for a 2024MY Supreme with "That's an Order" entered in Dealer Circle Dealer Comments on or before November 12th, 2023.
 - Place and confirm new retail sold or replacement order with approved financing for a 2024MY Supreme with "That's an Order WWSC" entered in Dealer Circle Dealer Comments on or before October 9, 2023.
- The factory will use the custom order customer's name and contact information to execute the Post Deposit Nurturing Process.
 - Must include name, address, phone and email.
- Signed copy of retail sales agreement for new custom order or inventory 2024 Supreme attached to the new retail sold or replacement 2024MY Supreme order in DC and/ or emailed to npatton@centurion-supreme.com.
- Deliver the Supreme in Dealers Circle as well as warranty register the boat.
- Order and Confirm 2024MY Supreme as replacement order with approved financing to receive the incentive rebate for a new inventory sale.

Promotion Requirements: *Required Before Check is Cut.*

- New custom retail sold or replacement 2024MY order placed in DC on or before 9/24/23 for WWSC Promo or 11/12/23 otherwise and confirmed no more than two weeks later with approved financing.
- Incentive "That's An Order" added to Dealer Comments in Dealers Circle on new retail sold or replacement 2024MY order.
 - Incentive "That's An Order WWSC" added to Dealer Comments in Dealers Circle on WWSC promo orders or replacement orders.
- Signed Retail Sales Agreement must be attached to new retail sold or replacement 2024MY order or emailed to npatton@centurion-supreme.com no later than two weeks after sale.
- The custom order or new inventory 2022/ 2023/ 2024 Supreme must be sold, delivered, warranty registered and replacement order confirmed with approved financing in DC before a check request is created.
 - The new custom retail sold or replacement 2024MY order must be confirmed with approved financing on or before 10/9/23 for WWSC Promo or 11/27/23 otherwise.
- *Must be a North American Supreme Dealer who is "On Program" for 2024MY as well as in "good standing" with their 2023/ 2024 Dealer Agreement.*